



ASP - Minnesota Presents

"Manage your Mission and Grow"

with **Sam Zordich** - [RAI Stone Group](#)

Dear Colleague,

On behalf of ASP - Minnesota, we extend a special invitation to join us for what we know will be an interesting presentation and conversation with Sam Zordich of RAI Stone Group.

[Register Now](#)

Thank you. We look forward to meeting you on Tuesday, April 27th 2010.

Jim Theurer, President

You've helped your clients cut the waste out of operations, brought expenses in line with sales, and refined their value proposition to meet the requirements in this new economy. They're ready to move forward...but how? How do you help them grow if they've done everything they can to cut costs but sales are just not happening fast enough to generate the cash to grow?

The survivors you're working with in this economy are between a rock and a hard spot. They have tapped their resources and are unsure of what their choices are to move forward. We will show you how to apply your strategic expertise to bring certainty back.

In Manage Your Mission and Grow, you'll gain these valuable insights:

- Why so many programs only reap short-term gains
- How to monetize values
- Where growth opportunities may be hidden in financial statements
- The distinction between improvement activities and growth activities
- Prioritizing payoffs and tradeoffs.

Registration

- \$25.00 Member Advanced Registration
- \$30.00 Member Registration Onsite

About Our Speaker

Sam Zordich
President,
[RAI Stone Group](#)

Sam Zordich is founder and CEO of RAI Stone Group, a firm that provides Trusted Advisors an affordable financial performance analysis service they can provide to their small business clients, tailored to deliver immediate bottom-line results. Born into a family of entrepreneurs, Sam has herself owned and operated six prior companies in multiple industries and has also held senior management positions in various size companies—from startup to Fortune 100.

She is a life-long learner of the struggles, perspectives,

- \$35.00 Non-member Advanced Registration
- \$40.00 Non-member Registration Onsite
- \$25.00 Student Advanced Registration
- \$30.00 Student Registration Onsite
- \$25.00 Affiliate Advanced Registration
- \$30.00 Affiliate Registration Onsite

Agenda

- 07:00 AM to 07:15 AM Registration/Networking
- 07:15 AM to 07:45 AM Breakfast
- 07:45 AM to 09:00 AM Presentation

- Advanced registration ends at midnight **Thursday, April 22.**
- For more information contact: [Laurie Erickson](#) - 952-457-6396

"Manage your Mission and Grow"

**Tuesday, April 27th 2010
7:00 am to 9:00 am**

[St. Thomas Minneapolis Campus, Opus Hall 202](#)

1000 LaSalle Avenue
Minneapolis, MN 55403
952-457-6396

[Register Now](#)

Sincerely,

Event Services

Association for Strategic Planning - Minnesota

Think ● Plan ● Act

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and accomplishments shared by small business owners and entrepreneurs.

[Chapter Details](#)